

Informatics Singapore launches globally recognized Management education in India

Partners with Edvance learning to launch world-renowned post-graduate and under-graduate diplomas in pune

Pune, Maharashtra, January 8, 2010 /[India PRwire](#)/ -- Aspirants to world class global management education in India have reason to rejoice. Edvance Learning, the Education Company promoted by **Arun Arora**, former president of The Times of India Group, and **Anshul Arora**, formerly at McKinsey & Company and a Harvard Business School alumnus, is bringing truly world class International Global Education to India, in association with the pioneer graduate school of management in Asia, INFORMATICS Academy, Singapore.

Informatics Academy is the awarding body of Informatics Education, which, established in 1983 in downtown Singapore, is today a global network of 351 campuses and centres in 60 countries and has strong affiliations with more than 20 renowned universities in the United Kingdom, United States and Australia. It produces its own series of Diplomas and Advanced Diplomas, issued by Informatics Academy, Singapore, which are recognized and articulated by 20 Universities across the US, UK and Australia.

Patrick Ho, CEO - INFORMATICS Education Ltd, Singapore, who flew to Pune especially to announce the launch of the prestigious INFORMATICS Management Diplomas in India, said, "We are delighted that INFORMATICS is launching its world class Management Education in India through Edvance Learning. Our cutting-edge education will help prepare the managers and enterprise leaders of tomorrow. Students in India can now have the best International Education without having to leave the country."

Edvance Group Chairman, Arun Arora, said, "Edvance Group is delighted to partner with INFORMATICS Academy, Singapore, to bring the best of contemporary international Management Education to India. This education will empower the students not only to greatly enhance their skill sets and outperform in their jobs but will also give them an international Degree option. And in keeping with our mission of empowering Indian students with the best of global management education, we are pleased to announce substantial scholarships based upon how aspirants perform in their pre-admission management aptitude tests."

The globally recognized diplomas from Informatics Academy Singapore have a strong management focus. The curriculum is based on superior pedagogy that includes contemporary projects and case studies and features top professionals as guest speakers. The diplomas will be offered at Edvance Learning's state-of-the-art centre, where the batch size will be restricted to 25 students for individualized attention. Edvance Learning will also provide placement assistance with top line companies. Significantly, the part-time courses of Informatics Academy Singapore not only help students smartly utilize their academic year, but also significantly enhance their skill sets, make them more employable, and provide an International Degree option. What's more, Edvance Learning also has an attractive scholarship program that awards students scholarships of up to 100% of tuition fee depending on how they fare in their pre-admission aptitude test.

"Ours is a skill-based curriculum that applies knowledge at work," said **Patrick Ho**. "We strive to prepare professionals who are ready to meet today's challenges with the right skills for the industry. Embracing technology in everything we do, our programs integrate cutting-edge methods that equip students with the skills they need today. Above all, with us, our students come first, and through Edvance Learning we will strive to give them a holistic learning experience. Together, we will invest time and effort in providing our students with a memorable learning journey."

This apart, students of the INFORMATICS Diplomas at Edvance can look forward to being part of the **Global Alumni** of Informatics, as also to the immense benefits that INFORMATICS' **Virtual Campus** offers.

Through the **Virtual Campus**, students at Edvance Learning can **gain online access to a wide range of resources and facilities**. They can take advantage of this online interactive system , anytime, anywhere, **24 hours a day, seven days a week**, and soar.

Similarly, Edvance Learning **students can join more than 300,000 Informatics alumni residing in more than 60**

countries around the world. They can be part of the Alumni Association and stay connected with their fellow graduates.

Edvance Learning will offer the following prestigious globally recognized diplomas from Informatics Academy, Singapore:

UNDER-GRADUATE INTERNATIONAL DIPLOMAS: Admissions now open for batch of February 2010

- 1. IDBA - International Diploma in Business Administration**
- 2. IADBA - International Advanced Diploma in Business Administration** *Specializations: Marketing, Finance, General Management, International Business, Human Resource Management* *Eligibility: 10 + 2*

POST-GRADUATE INTERNATIONAL DIPLOMAS: Admissions to open shortly.

- 1. PGDBA - Post Graduate Diploma in Business Management**
- 2. PGDBA - Post Graduate Diploma in Marketing**
- 3. PGDBA - Post Graduate Diploma in Finance**
- 4. PGDBA - Post Graduate Diploma in Human Resources Management**

Eligibility: Graduation (students in final year can also apply)

All programs are part time, to enable students smartly utilize their academic year.

Notes to Editor

About INFORMATICS:

Informatics Education was established in 1983 as a computer school in downtown Singapore. Today, it has grown to become a global network of 351 campuses and centres in 60 countries. Its excellent performance through the years has seen the organization attain the highest levels of educational awards locally and globally. To name a few, Informatics Education was voted as the Best Institution in IT and Computing, in the 2007/2008 national Edupoll citations. It is also the proud recipient of the Singapore Quality Class for Private Education Organization status, and it is also certified with CaseTrust - a stamp of excellence in fair and ethical practices. Listed in the Singapore Stock Exchange (SGX) Mainboard, Informatics Education has strong affiliations with more than 20 renowned universities in the United Kingdom, United States and Australia. It produces its own series of Diplomas and Advanced Diplomas, issued by its own awarding body, Informatics Academy. Informatics Education also wholly owns the renowned NCC Education, UK, which offers British-recognized qualifications in IT & Business. And it is strongly backed by the Berjaya Group (Berjaya Corporation Berhad), a Malaysian conglomerate with an annual revenue of RM3.5billion and an employee strength of over 16,000, with varying areas of investments. Informatics Education's Chief Executive Officer, Mr. Patrick Ho, is confident to bring the organization to new heights with his many projects of a new smart campus (the first of its kind in Asia), a complete corporate overhaul and new and exciting ideas for its academic offerings in 2009.

About Informatics Academy

Informatics Academy is an integral part of Informatics. Formed in 2002, Informatics Academy acts as an independent international awarding body that ensures that all its awards bear the quality assurance marks which are internationally recognized and accepted by employers and universities for employment and credit transfers respectively. Informatics Academy works closely with NCC Education (UK) to offer diploma programmes validated by NCC. Informatics Academy has also gone through a number of academic audits by the various auditing bodies such as the Quality Assurance Agency (QAA) from UK, North Central Association of Colleges and Schools (NCA)

from the US and Australia Universities Quality Agency (AUQA) from Australia independently. Informatics Academy awards a wide range of qualifications. Its programmes have high academic standards that are recognized and accepted worldwide. Our strategic partnership and alliances with 23 international universities in the UK, USA, Australia and New Zealand offer students a wide range of choices for further studies that lead to international recognition. Functions within Informatics Academy include content development and programme management; universities articulation; assessment setting and administration; online student services; evaluation and admission; curriculum design and the awarding of all certifications.

Informatics Partner Universities

Over the years Informatics has forged partnerships with various universities around the world. To date we have affiliations with over 20 universities across USA, UK, Australia and New Zealand. Informatics successful partnerships and affiliations with these universities have provided further educational opportunities for many students. Either through advanced standing or direct entry into the final year, our students have benefited greatly through their learning journey with us. See Strong International Footprint on page 4

About Edvance Group

Unprecedented growth and fundamental shifts in the structure of our domestic and global economy have created an unparalleled array of opportunities for individuals, corporates and India as a whole. However, whether each of these constituents capitalizes on this opportunity depend fundamentally on how we evolve our approach to human resource management.

Edvance Group's vision is to spearhead a movement that professionalizes the education and training landscape through transformational learning experiences delivered across age groups. The Group was established in 2008 by Arun Arora, former President and 35-year veteran of the Times of India Group and Anshul Arora, formerly at McKinsey & Company and a Harvard Business School alumnus.

The Group currently has interests in early childhood education through Edvance Pre-Schools, and in higher education through Edvance Learning. Edvance Pre-Schools, which operate under Vivero International and Serra International, are being developed in partnership with EtonHouse, one of Asia's leading operators of premium international schools. In professional education, Edvance Learning is developing schools across key high growth service sectors to source, train and place young professionals. Edvance Learning ensures its students develop the appropriate language, interpersonal and technical capabilities to be effective in today's rapidly changing global workplace. Its state-of-the-art professional learning institute in Pune is the first of many transformational centers.

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